

53RD ANNUAL



P T R A

CONFERENCE



GET YOUR SALES BOOTS ON

APRIL 13-16, 2025

HYATT REGENCY HILL COUNTRY RESORT AND SPA



Get Your Sales Boots On

Relax at this beautiful resort in Hyatt Regency Hill Country, San Antonio Texas!

Explore the newly renovated San Antonio Texas Hill Country Resort and Spa. Enjoy a memorable experience that feels a world away but is conveniently located next to SeaWorld and 20 minutes to San Antonio's downtown Riverwalk. Our secluded Hill Country resort and spa offers exceptional amenities for families including a water park and golf club. Let our hotel's rich history of authentic Texas hospitality charm you. Enjoy our newly renovated rooms and suites at our San Antonio resort featuring an upscale, ranch-inspired aesthetic, 65-inch high-definition smart televisions and conversion of double-double rooms to two queen beds. Book a golf lesson with one of our PGA professionals at our on-site, 27-hole championship golf course at Hyatt Regency Hill Country.



Hotel Information

Discounted hotel room rates have been negotiated exclusively for conference attendees and their guests, at the rate of \$303 per night for single and double occupancy with daily fees being waived. This rate is available 3 days prior and 3 days after the conference, based on availability. To take advantage of this special rate, please visit the following booking link <https://www.hyatt.com/en-US/group-booking/SANHC/G-AR14> and indicate you are with the Power-Motion Technology Representatives group.

The waived daily resort fee includes:

- Seasonal resort activities including nightly s'mores, nature walk, wildlife feeding, family arts and crafts, yard games, movies on the lawn and more
- Two outdoor swimming pools and hot tubs featuring a lazy river and beach
- Tennis courts/racquets/balls
- Bike use
- Self-service laundry (excluding detergent/softener)
- Admittance to the spa, including use of spa pool, sauna and hot tub, for \$20 per person
- Full use of golf practice facilities and chipping green
- Preferred golf tee times
- Golf bag storage
- Golf bag tag (redeemable at the golf pro shop)

Please [click here](#) to view different dining opportunities, spa experiences, and additional information/policies.

We recommend booking your hotel room reservations early as we do expect the room block to sell out quickly!

Reservation deadline: Thursday, March 20, 2025, or until the room block sells out.

Valet Services

Valet overnight parking is available for \$35. Self-overnight parking is available for \$17, with drop off and pick up – 1 hour of complimentary. Electric car charging stations are also available on site – two Tesla stations and one universal electric car charging stations, complimentary for guests of the resort, golf course, spa, restaurant, and meetings and events venues. The Valet team manages the charging of the cars, so if a guest is wanting to charge their car, but self-park – they would provide the keys to the valet team, but only be charged for self-parking.

Air Transportation

Delta Air Lines is pleased to offer special discounts for PTRA Annual Conference attendees. Please [click here](#) to book your flights online or you may also call Delta Conferences and Events® at 1-800-328-1111 Monday – Friday, 8:00 a.m. – 6:30 p.m. (EST) and refer to Meeting Event Code NY3NS.

What to Wear

Casual and comfortable clothing is the rule at PTRA Conferences. Ties and jackets are not required for the sessions. You are encouraged to wear business casual to the business sessions. You can expect to enjoy reasonably consistent weather during April, with the average daily high temperature around 81 degrees.

Guest Events

Guest Program

We are thrilled to continue to offer a guest program for attendees that want to bring someone to the conference. The guest registration fee includes participation in the organized daytrip to the historic Alamo and River Walk district. In addition, guest registration includes daily breakfasts, the Guest Brunch, Welcome Reception, Closing Banquet, and access to keynote sessions. If this is your first time attending, you are invited to attend the First-Timers Reception on Sunday evening before the Welcome Reception. See below for more details

Monday, April 14th

Guest Program: Daytrip to the historic Alamo and River Walk District

9:45 am – 3:00 pm

From www.thealamo.org:

Uncover 300 years of history at the Alamo, an awe-inspiring story that's more intriguing than you might imagine. Established in 1718 as Mission San Antonio de Valero, the former mission now known as the Alamo has been a crossroads of history. Having existed under five flags of independent nations and served as a garrison for five different armies, the Alamo has a rich history and a heritage to inspire. Best known as the site of the 1836 Battle of the Alamo, the rest of the 300-year history is vital to understanding why the Battle happened and its importance.

From www.visitsanantonio.com:

Shops, restaurants, and vibrant surroundings. All at Historic Market Square. A three-block outdoor plaza lined with shops, and restaurants in downtown San Antonio, Historic Market Square is the largest Mexican market in the United States. The “El Mercado” and the “Farmer’s Market Plaza” boasts more than 100 locally owned shops and stalls. Enjoy the sights and flavors of old Mexico and find authentic Talavera pottery, exotic curios, and handcrafted works of art. Stay for the gourmet Mexican cuisine at Mi Tierra and La Margarita, or kick back at the Farmers Market Food Court and enjoy the show on the stage. Don’t miss this San Antonio gem.

Daytrip Agenda:

9:45 am	Guests depart from the hotel.	2:30 pm	Guests meet back at central location for departure back to hotel
10:30 am – 11:30 am	Organized group tour of The Alamo and Ralston Family Collections Center	3:00 pm	Guests arrive back at the hotel
11:30 am – 2:15 pm	Group is on their own for lunch. Free time to eat, shop and explore the River Walk District		

Tuesday, April 15th

Guest Program: Guest Brunch, Courtyard Deck

10:00am – 12:00 pm

Join the group for brunch. This is a great opportunity to connect with other guests over a complimentary breakfast as we kick off the conference!



Conference Schedule *as of 12/12/24 - subject to change*

Sunday, April 13

- 8:00 am – 12:00 pm **Board of Directors Meeting (CLOSED)**
- 2:00 pm – 5:00 pm **Registration Open**
- 1:00 pm – 3:50 pm **Repfabric Training Sessions**
- 5:30 pm – 6:30 pm **First Timer Attendee Reception & Past President Reception**
- 6:30 pm – 8:30 pm **Welcome Reception**

Monday, April 14

- 7:30 am – 12:00 pm **PTRA Registration**
- 7:30 am – 8:30 am **Task Force Meetings**
- 7:30 am – 9:00 am **Coffee & Breakfast**
- 8:30 am – 9:15 am **Opening Remarks & Announcements**
- 9:00 am – 5:00 pm **Legal Consultations**
- 9:30 am – 10:30 am **Keynote: The Employee of the Future, Lisa Walden**
- 9:45 am – 3:00 pm **Guest Program: Daytrip to the historic Alamo and River Walk District**
- 10:45 am – 11:45 am **Keynote: Affiliated Distributor Best Practices Panel Discussion, Darin Davenport, Ryan Watts, Steve Kalgreen, Chris DuComb and Justin Phelps**
- 1:00 pm – 6:00 pm **Annual Golf Tournament at Hyatt Regency Hill Country Golf Club**
1:00 pm shotgun start. Golf club drop starting at 11:30am at Hill Country Club Golf (on-site).
- 6:00 pm **Dinner on own**

Tuesday, April 15

- 7:30 am – 5:00 pm **PTRA Registration & Vendors Displays**
- 7:30 am – 8:30 am **Task Force Meetings**
- 7:30 am – 9:00 am **Coffee & Breakfast**
- 8:30 am – 9:00 am **Annual Business Meeting: Representatives**
- 8:30 am – 9:00 am **Annual Business Meeting: Principals**
- 9:00 am – 9:50 am **Concurrent Breakout Sessions**
- 10:00 am – 12:00 pm **Guest Program: Brunch**
- 10:20 am – 10:30 am **Break**
- 10:00 am – 10:50 am **Concurrent Breakout Sessions**
- 11:20 am – 11:30 am **Break**
- 11:00 am – 11:50 pm **Concurrent Breakout Sessions**
- 12:00 pm – 5:00 pm **Legal Consultations**
- 12:20 pm – 1:30 pm **Lunch on own**
- 1:30 pm – 5:30 pm **RepMIX**
- 6:00 pm **Dinner on own**

Wednesday, April 16

- 7:30 am – 12:00 pm **PTRA Registration & Vendor Displays**
- 7:30 am – 8:30 am **Task Force Meetings**
- 7:30 am – 9:00 am **Coffee & Breakfast**
- 8:30 am – 9:00 am **Induction of New Officers & Daily Announcements**
- 9:00 am – 5:00 pm **Legal Consultations**
- 10:00 am – 11:30 am **Keynote: Challenges and Opportunities in 2025-2026-2027, Taylor St. Germain**
- 11:30 am – 12:00 pm **Closing Remarks**
- 12:00 pm – 6:00 pm **On Own / Optional Activities**
- 5:00 pm – 6:30 pm **President's Reception**
- 6:30 pm – 10:00 pm **Closing Banquet**

Sunday, April 13

Repfabric Training Sessions

1:00 – 3:50 pm

More details to come on this!

Repfabric is partnering with PTRA to offer a training session at the Annual Conference. Repfabric will be offering the following sessions at three different times to allow you the opportunity to attend the sessions of your liking. All breakouts will be presented concurrently, during the following times.

- 1:00 pm – 1:50 pm
- 2:00 pm – 2:50 pm
- 3:00 pm – 3:50 pm

First Time Attendee Reception

5:30 – 6:30 pm

First-time attendees of the PTRA Annual Conference are invited to join leadership with the opportunity to meet new people, learn more about PTRA and the conference and create some new connections!

Welcome Reception

6:30 – 8:30 pm

Join your industry colleagues and friends as we kick off and celebrate the 53rd Annual Conference!



Monday, April 14

Welcome & Opening Remarks

8:30 – 9:15 am

Keynote: The Employee of the Future

9:30 – 10:30 am

Presented by: Lisa Walden

Lisa is a speaker, strategist, and consultant dedicated to helping businesses create authentic, empowering workplaces that don't inspire the dreaded Sunday scaries. Her presentations deliver action-oriented insights that help people better connect, collaborate, and communicate.

Keynote: Affiliated Distributor Best Practices Panel Discussion

9:30 – 10:30 am

Presented by: Darin Davenport

Panelists: Steve Kalgreen, President, Akron Bearing; Ryan Watts, Owner, Apex Industrial Automation; Chris DuComb, President, W.C. DuComb Company and Justin Phelps, Owner, Power Drive Systems

Panelists will cover the following topics:

- Pros and cons of working with reps compared to direct sales forces.
- Challenges that occur for distributors when reps have multiple lines on their line cards-
 - Your companies may choose to support some of their lines, but not others.
 - Potential conflicts that might arise during joint calls if/when.
- Challenges that occur for reps when they have multiple distributors competing for the same business.
- How to build mutual trust and respect.

Annual Golf Tournament – Hyatt Hill Country Golf Club

1:00 pm – 6:00 pm

**Separate registration required*

Hyatt Regency Hill Country Golf Club:

Sprawling over 200 acres, the Hill Country Golf Club offers a scenic, dramatic and balanced 27-hole championship course, featuring four sets of tee placements for every level of golfer. Designed by Arthur Hills and Associates to capture the beauty and landscape of the Texas Hill Country, the Club features diverse terrain, from link-style, rolling-meadows and lush hillsides to tree-shaded plateaus and tranquil lakes and ponds.

Named as Texas' Best Golf Course by World Golf Awards, and Best Golf Resort by Smart Meetings Magazine, our state-of-the-art golf destination features a stocked pro-shop, GPS-equipped golf carts, a full-service clubhouse, and practice area with putting green. Hill Country Golf Club is open to the public, and is located at Hyatt Regency Hill Country Resort, just 20 minutes west of downtown San Antonio.



Tuesday, April 15

Annual Business Meeting – Representatives

8:30 am – 9:00 am

Annual Business Meeting – Principals

8:30 am – 9:00 am

Concurrent Breakout Sessions

9:00 am - 11:50 am

We are offering the following breakout sessions at three different times to allow you the opportunity to attend the sessions of your liking. All breakouts will be presented concurrently, during the following times.

- 9:00 am – 9:50 am
- 10:00 am – 10:50 am
- 11:00 am – 11:50 am

Breakout: Affiliated Distributors: A Deeper Dive

Presented by: Darin Davenport

AD is a member-owned organization, passionate about bringing growth-oriented independent distributors and best-in-class supplier partners together with the purpose to outperform the market and to stay ahead of the competition. We leverage our unique economies of scale, robust financial systems and people-first approach to help our independent distributor members outperform the competition and our supplier partners protect their brands and diversify their channel strategies. For over 40 years, AD's sincere customer-first approach to relationships and our continual investments in innovative support have helped AD members to achieve annual sales of more than \$100 billion across nine industries and three countries.

Please join one of our three interactive breakout sessions to learn how to more effectively work with AD members to drive sales growth and create better partnerships. Some of the topics that we'll discuss include:

- How to ensure that you get preferential support from AD members that will actively promote your products
- Opportunities to successfully engage with AD members
- How to leverage your relationships with the independent distributors to help to increase brand support & protection, and to help with diversification in your channel strategy
- AD eCommerce Solutions – Are you providing your product data to AD so that our members can access it?
- AD Marketplace – Facilitates ease of order entry by AD members
- How to maximize the benefits with the AD Market Planning Program and Conversion Campaign

Breakout: Maximize Productivity: Harnessing the Power of Modern Tech

Presented by: Steve Turner

In today's fast-paced world, being productive isn't just about working harder - it's about working smarter. Join Stephen Turner, an expert in productivity and technology from Turner Time Management, as he shares practical, real-world technology and strategies to help you optimize your time, energy, and resources.

This engaging session will provide you with actionable insights into the latest tools, techniques, and best practices to increase personal and business efficiency. Learn how to harness the power of modern technology, including your computer and other everyday tools, to streamline your workflow, eliminate wasted time, and achieve better results.

Tuesday, April 15

Breakout: AI and System Integrations, What's Here... and What's Next... and Implications and Use Cases for Rep Agencies.

Presented by: John Mitchell, Repfabric

In this session we will discuss Artificial Intelligence, Integrating Systems like email marketing and CRMSync® and implications to the manufacturing world and the manufacturer's representative's world.

Breakout: Contracts & What Exclusivity Means

Presented by: Barbara Kramer

Guest Program: Brunch

10:00 am – 12:00 pm

Join other conference guest attendees for brunch on Tuesday. This is a great opportunity to connect with other guests over a complimentary breakfast as we kick off the conference!

RepMIX

1:30 pm – 5:30 pm

Discover the Power of Connection at RepMIX!

Our RepMIX event is a can't-miss experience at PTRA conferences. It's not just an event; it's an opportunity to shape your professional future.

At RepMIX, we've created a dynamic platform that's all about fostering and strengthening your Rep/Principal relationships. For Principals, it's the ultimate chance to forge meaningful connections with top-notch Rep companies from all corners of the country.

What is RepMIX, you ask? It's a dedicated time slot during our Annual Conference, where we set the stage for exclusive private appointments. This unique format enables Principals to engage with both their trusted Rep partners and explore prospects.

So plan to join us for this event and watch your network, influence, and possibilities expand. It's time to make connections that count!

Manufacturers

Separate registration required for Manufacturer's

- 300 (previous participants)
- \$600 (1st time participants, includes 2025 & 2026)

Pricing includes a private 8' x 8' draped booth, one 6' table and 4 chairs. Twenty-five-minute appointment slots are available to schedule on your own (8 available during the duration of RepMIX).

More details on this can be found on our website here: www.ptra.org/repmix.

Representatives

Free to attend and included in your registration



Wednesday, April 16

Daily Announcements & Induction of New Officers and Directors

8:30 am – 9:00 am

Keynote: Challenges and Opportunities in 2025-2026-2027

10:00 am – 11:30 am

Presented by: Taylor St. Germain, ITR Economics

2025 and beyond will present opportunities and challenges to business leaders. Inflation and interest rates will return on the wings of government spending, a tightening labor market, global demand, and higher-cost production inputs from raw materials to electricity. Navigating the twin challenges of inflation and interest rates will require immediate action. We will discuss the timing and the actions to take to get your company ready for the next few years and the rest of the decade.

Manufacturing and the economy in general are in recovery, but the rate of rise will vary by industry and even geographic region. The information we present on the various domestic and global landscapes will allow decision-makers to position their companies for maximum return through the coming years.

Closing Remarks

11:30 am – 12:00 pm

President's Reception

5:00 pm - 6:30 pm

Closing Banquet

6:30 pm – 9:30 pm

Join your colleagues and friends as we close out the 53rd PTRAs Annual Conference.



Speakers



Sarah Cozzen - Repfabric

Sarah Cozzens is the Vice President of Operations for Repfabric and has worked for the company for the last three years.

Before joining Repfabric, she spent over 20 years in progressing roles in multiple industries to grow her career. From private industries focusing on Insurance as well as Banking/Accounting, as well as Information Technology Data Analysis makes her background robust to align with the industries that Repfabric services today. To boot, she also is super detail oriented, making her value a specialist in her day-to-day operations. She's proud to be a female leader in the technology industry.



Darin Davenport - Affiliated Distributors

Darin is responsible for developing and executing a member and supplier partner engagement and growth strategy for AD's Bearings & Power Transmission (BPT) Division. In this role, I work closely with AD corporate and divisional staff and other key stakeholders including the BPT Divisional Board, Supplier Advisory Council and Product Committee. He is also responsible for warehousing operations (AD Member Supply) based in Indianapolis, Indiana.



Steve Kalgreen - President, Akron Bearing

Akron Bearing is a 4th generation, family-owned business that was founded in 1940. Steve Kalgreen, their current president, started at the company in 2005. Steve grew up in Akron and graduated from Springfield High School. He then went to Oxford, Ohio where he obtained his bachelors degree in Psychology from Miami University. While there, he met his wife, Kelsey. Steve later earned an MBA from Walsh University in North Canton. Today, he lives in Uniontown with his wife and two children, Lucas and Samuel. He has been with Akron Bearing since 2005 and really enjoys working with his customers and co-workers. My ultimate life goal is to be on (and hopefully win) Jeopardy.



Ryan Watts - Owner, Apex Industrial Automation

Ryan Watts is owner of Apex Industrial Automation, based in Romeoville, IL. Ryan is from Indiana, and he is a 1993 graduate of Purdue University. He started his career with Dodge Industrial in 1994, and also worked for Danaher Industrial Controls before moving into distribution. The company was founded as Apex Power Equipment in 1953. Ryan acquired the business in 2006 and rebranded to Apex Industrial Automation. Since then, the business has continued to grow both organically and through acquisitions. Today, the company has two locations that are ideally situated to serve their valued customers in northern Illinois and the Chicagoland area. In addition to having a full line of bearing and mechanical power transmission products, Apex is also actively involved in services like motor repair, gearbox repair, pump repair, system integration and control panel fabrication.

Speakers



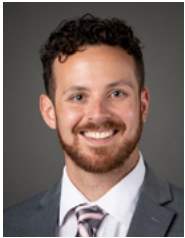
Chris DuComb - President, W.C. DuComb Company

W.C. DuComb Company is a stocking distributor of Bearings, Power Transmission and Linear Motion Products, Electric Motors and Variable Speed Drives. The business was founded in Detroit in 1915 by William C. DuComb. W. C. DuComb Company is the oldest Bearing and Power Transmission Distributor in the state of Michigan. Chris and his cousin Steven DuComb are great-grandchildren of the founder, and they are the only two remaining family members that still work in the business. Prior to joining the family business in 2015, Chris worked in the financial sector in New York. He later earned a mechanical engineering degree from Lawrence Technical University.



Justin Phelps, Owner, Power Drive Systems

Power Drive Systems is based in Jackson, Michigan. Since 1975, the company has been distributing top-of-the-line bearings, linear motion, material handling and power transmission products to customers all over the U.S. With a strong local inventory and their highly trained sales staff, the company prides itself in selling solutions to meet their customers' needs. Justin attended Michigan State University, and he has worked in the business since 1996. Justin is very active in the industry, and he currently serves as the Chairman of the AD Bearings & Power Transmission Divisional Board.



Taylor St. Germain - ITR Economics

As an experienced economist, Taylor St. Germain provides consulting services for small businesses, trade associations, and Fortune 500 companies across a spectrum of industries. Taylor specializes in forecasting at both the market and company levels and is a key contributor to maintaining ITR Economics' forecast accuracy rating of 94.7%.

His dynamic personality and extensive knowledge of economic trends and their business relevance are highly valued by clients and colleagues alike.

Taylor spent time in the tech industry providing market intelligence to electronics OEMs, semiconductor companies, and component manufacturers. In his five years with ITR Economics, he has worked with various distributors, manufacturers, and producers, helping each client navigate the business cycle and optimize their corporate planning strategy. Taylor has also spent several years in Texas furthering his research in the industrial sector, with a specific focus on oil and gas.

Taylor earned his bachelor's degree in statistics from the University of Vermont and is finishing a master's degree in applied economics at Southern New Hampshire University. He has been featured in OEM Magazine, NALP, Lawn and Landscape, and on the Fab Lab and Wealth Formula podcasts.



John Mitchell - Repfabric

John Mitchell is President and Founder of Repfabric. John's background and resume includes:

- SAP software senior consultant for Accenture
- Integration Product Manager at webmethods (Software AG)
- Manufacturer's rep and owner of APM Associates for 12 years in Florida
- Grew from 4 to 10 person, a top rep firm in Florida in Electrical market

Speakers



Barbara Kramer - Kramer & Kramer, LLP.

Kramer & Kramer, PLC is a business and commercial law firm that offers general counsel services to clients across the United States. Barbara Kramer, Senior Partner at Kramer & Kramer, PLC. Her clients have come to understand that when searching for a business attorney, there are few with the knowledge and experience of Barbara Kramer. Her in-depth knowledge of business law and transactions has earned the trust of her clients and made her services sought after across the nation. The vast majority of her clients are referred to her by her existing clients, a testament to the excellent work she has done for them and their satisfaction.



Scott Stockham - Repfabric

Scott is the Chief Revenue Officer and Partner for Repfabric. Scott's background and resume includes:

- Outside Sales, Six Sigma Blackbelt and District Sales Manager (direct team ~\$55M)
- Director of Marketing for Pentair Engineered Pumps (\$350M)
- VP of Sales & Marketing, Masco Bath (\$175M). Mixed model of direct/rep
- LIXIL (American Standard, DXV, GROHE)
 - VP of Product Marketing, Faucets
 - 5+ years, VP of US Trade Sales (>\$500M). Mixed GTM, but mostly rep agencies (26 agencies)

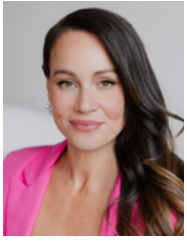


Steve Turner - Turner Time Management, LLC

Steve Turner has a background in technology and over 25 years of business experience, Steve has over the last seventeen years shared technology and time management strategies, tools, techniques and tips with thousands of sales professionals worldwide. He has also worked with over 200 manufacturer representative firms over the past twenty years. His speaking, training, and coaching and proven ability to leverage technology (including desktops, laptops, and mobile devices) is of great value to any professional in need of greater efficiency, management, marketing, sales and/or productivity results.



Speakers



Lisa Walden - Co-Founder of Good Company Consulting

Lisa X. Walden is a speaker, strategist, and consultant dedicated to helping businesses create authentic, empowering workplaces that don't inspire the dreaded Sunday scaries. Her presentations deliver action-oriented insights that help people better connect, collaborate, and communicate.

As co-founder of Good Company Consulting, her work is centered on the (strangely revolutionary) concept that people and strategy don't have to be mutually exclusive. She takes a holistic approach to workplace strategy, keeping human beings - arguably the most valuable resources - at front and center. Lisa Walden's speeches focus on how to maintain thriving cultures, best-practices for mindful communication practices, and tactics for nurturing the single most important component of a healthy work environment—trust.

Walden has worked with a broad range of clients and organizations, ranging from architects, to finance, real estate, and hospitality. In her speeches, Lisa strives to inspire mindset shifts by presenting valuable, research-based insights in a way that resonates, engages, and entertains. She weaves in stories, statistics, case studies, and some good old-fashioned self-deprecating humor into each and every one of her presentations.

Lisa Walden is the co-author of *Managing Millennials for Dummies* and has recently released her latest book, *The Future of Work is Human*, which takes a closer look at how the pandemic has forever changed the way we work. She is a voracious consumer of all business-related books, podcasts, magazines, and think pieces.

53rd Annual PTRA Conference Apparel

You can order your conference apparel during the registration process!

\$50



PTRA Polo Shirt

Sizes: S, M, L, XL, XXL, XXXL

\$65



PTRA Performance Long-Sleeved Shirt (UPF 50+)

Sizes: S, M, L, XL, XXL, XXXL

Deadline to order conference apparel is Monday, March 25, 2024.

Conference Registration & Sponsorship

Part 1 of 3

Skip the paperwork and the waiting; secure your registration online NOW. Visit PTRA.org and click on the Annual Conference menu on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

Registration Fees

Early bird fees will be available through January 12, 2025. Beginning January 13, 2025, standard registration fees will apply.

Cancellation policy: Conference registration cancellations received on or before February 1 will receive a full refund, minus a \$100 administration fee. Cancellations received between February 2 and March 31 will receive a 50% refund, minus a \$100 administration fee. No refunds will be issued after March 31. Cancellations must be in writing and emailed to ptrahq@ptra.org.

Attendee Information

Attendee Name _____ CPMR CSP

Company _____

Address _____

City _____ State/Prov. _____ Zip/Postal Code _____

Phone _____ Email _____

Emergency Contact _____ Phone _____

CHECK ALL THAT APPLY

Member Non-Member Rep Manufacturer Other

Will you be attending the Repfabric Training Sessions Sunday on afternoon? Yes No

Will you be attending the First Timers Reception? Yes No

Will you attend the Welcome Reception? Yes No

Will you be participating in RepMIX? Yes No

Will you attend the Closing Banquet? Yes No

Will you attend the Golf Tournament? Yes No Handicap _____

Golf Polo Shirt Sizes Small Medium Large XL XXL XXXL

Performance long-sleeved shirt sizes Small Medium Large XL XXL XXXL

Guest Information

Name _____

Email _____ Phone _____

Will your guest attend the Welcome Reception? Yes No

Will your guest attend the Closing Banquet? Yes No

Will your guest attend the Welcome Brunch? Yes No

Will your guest attend the Golf Tournament? Yes No Handicap _____

Conference Registration & Sponsorship

Part 2 of 3

Skip the paperwork and the waiting; secure your registration online NOW. Visit PTRA.org and click on the Annual Conference menu on the homepage. You can pay via credit card. To register via mail, please complete the forms below in their entirety.

Registration Fees

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Prices listed below are per person/item/activity

Conference Registration Selections	Early Bird (through 1/12/25)	Standard (beginning 1/13/25)	Late/Onsite (beginning 4/15/25)	Total
PTRA Member (includes closing banquet registration)	\$850	\$1,000	\$1,500	
Non-Member (includes closing banquet registration)	\$1,300	\$1,400	\$2,000	
Guest (includes meals, social events, charity walk, guest daytrip, keynote sessions, closing banquet registration)	\$750	\$850	\$850	
Child (Ages 5-18, under 5 is free. Access to social events and meals/no access to sessions.) Childs name(s): _____	\$100	\$150	\$150	
RepMIX Interviewing Booth	\$300 (previous participants) \$600 (1 st time participants, includes 2025 & 2026)	\$300 (previous participants) \$600 (1 st time participants, includes 2025 & 2026)		
Golf (price includes golf, golf cart, tournament fees, boxed lunch, golf games) Additional details regarding the golf tournament can be found on the conference webpage at www.ptra.org .	\$225	\$225	NA	
PTRA Golf Polo Shirts (indicate size on previous page) <i>Deadline date to order 3/25</i>	\$50	\$50	NA	
PTRA Long Sleeved Shirt (indicate size on previous page) <i>Deadline date to order 3/25</i>	\$65	\$65	NA	
Donate to the Lynn Mattis Education Fund Additional options available in online form.	Starting at \$25	Starting at \$25	Starting at \$25	
Total of all Fees				

Payment Information

Register & pay online via credit card at PTRA.org, or mail a check with completed registration form to the address listed below. If paying by check, make checks payable to PTRA in U.S. dollars drawn on a U.S. bank, or by international money order payable in U.S. dollars. \$25 fee for all returned checks. ACH payment details available by request to ptrahq@ptra.org.

Register by phone: 952-564-3062

Register by mail: PTRA, 10700 W Highway 55, Suite 275, Plymouth, MN 55441

Visa MasterCard American Express

Cardholder's Name (as it appears on card)

Amt. to be charged

Credit Card Number

Exp. Date

Security Code (3 or 4 digits)

Authorized Signature

Conference Registration & Sponsorship

PTRA has established a variety of sponsorship opportunities for our 53rd Annual Conference! Our sponsorship program helps ensure the quality of our Annual Conference remains high so that we can continue to provide an incredible experience for all. In addition to our thanks, Annual Conference sponsors receive an array of unique benefits and promotional opportunities.

Reasons to Sponsor

1. Sponsorship *maximizes your exposure* to some of the best representatives and manufacturers the industry has to offer.
2. Increase your *brand visibility* by being a sponsor. Let them know who you are!
3. It *shows your support* of the industry, PTRA and the conference.

All Sponsors will also Receive the Following Recognition

- Logo recognition on signage at conference registration
- Logo recognition on conference related emails
- Logo and company link on conference website
- Verbal recognition during opening remarks.

Benefit	Benefit Description	2025 Sponsorship
Hotel Keycard Sponsor (1 available)	• Logo recognition on hotel key cards distributed to PTRA attendees	\$3,000
Name Badge (1 available)	• Logo recognition on all PTRA attendee name badges	\$2,500
Breakout Session (1 available)	• Verbal recognition at opening session • Logo recognition on signage of breakout session sign • Ability to display materials at breakout session	\$1,000
Exhibitor Table (5 available) (non-Associate members)	• Draped 6' table • 2 chairs • Tabletop company ID sign • Complimentary attendee email list for Associate members (sent approx. 30 days prior to the conference)	\$1,000
Exhibitor Table (5 available) (Associate members)	• same as above	FREE
Closing Banquet (5 available)	• Recognition during President welcome / promotion at the closing banquet & signage	\$500
Welcome Reception (5 available)	• Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display material on tables at Reception • Logo recognition at each dining table	\$500
Breakfast Sponsor (5 available)	• Verbal recognition at opening session • Logo recognition on signage at breakfast each day • Ability to display materials at breakfast	\$400
First Timers Reception (5 available)	• Verbal recognition at Reception • Logo recognition on signage at Reception • Ability to display materials at Reception	\$300
RepMIX Sponsor (5 available)	• Logo recognition at opening session & signage at event	\$300
President Suite Beverages (5 available)	• Logo recognition outside suite	\$250
Guest Brunch Sponsorship (5 available)	• Verbal recognition at brunch • Logo recognition on signage at brunch • Ability to display materials at brunch	\$250
Benefit	Golf Sponsorship Opportunities	Cost
Golf Boxed Lunch (1 available)	• Company logo included on lunch napkins or with sticker on boxed lunch	\$750
Golf Cart (4 available)	• Company logo displayed on each golf cart • Opportunity to leave a promotional item in each golf cart for players. (Sponsor is responsible for purchasing promotional item(s) and sending to course prior to tournament)	\$600
Golf Cart Scorecard (1 available)	• Company logo watermarked in each cart scorecard	\$500
Golf Beverage Cart (1 available)	• Company logo displayed on beverage carts	\$500
Golf Putting Green / Long Putt Competition (1 available)	• Company logo signage near putting green	\$350
Golf Hole Sponsor (18 available)	• Company logo sign at hole • Custom flag at golf hole with company logo	\$300

*sponsorship deadline is Monday, March 15

*no refunds honored on any sponsorship opportunities